



January 15, 2015

## **Ed-Tech Initiative 2015-18**

“Information and Learning Technologies with emphasis on K-12 Teaching”

### **Invitation**

We are seeking Corporate Sponsors to help us to fulfill our vision for the Ed-Tech 2015-18 initiative. Your support makes it possible for us to expand our initiative to include the Ed-Tech Living Lab in the Atlanta-metro area and to launch the Educational Speaker Series.

The first development stage, 2012-14, has been privately funded by the Eco Commerce Exchange (ECE). Through the expansion of the Ed-Tech initiative, we will achieve the reach and scale to support existing Ed-Tech stakeholders, and the opening of a Living Lab in Atlanta and an Online Learning Center.

Businesses and Organizations wishing to position themselves as our Lead Sponsor have many opportunities within the **Ed-Tech Living Lab and Online Learning Center**. Creative branding within our community will allow our Sponsors to gain access to a highly targeted audience of motivated Business and K-12 Education Leaders in a non-evasive format. Live and online forums will give our valued Sponsors further opportunities and exposure. Our sponsors will be invited to discuss critical issues and topics, and to educate our audience on how they are contributing to K-12 education. In short this is a unique channel to communicate your message for maximum exposure and impact.

To contribute constructively to communication and collaboration, ECE has developed an online Learning Center. We deliver information and training via our [www.EclassroomHub.com](http://www.EclassroomHub.com) platform engaging individuals, enterprises and organizations seeking to learn about, or to join the Ed-Tech initiative.

Our model is designed to create shared value to all stakeholders, enable community projects, and provide fast and easy access to new critical information and contacts, and to all EclassroomHub participants at no cost.

The EclassroomHub is truly a pathfinder in new collaboration, a new model and solution for affinity communication, collaborative learning, and action. We can effectively apply this model and systematic process in any community. The portal achieves efficiency and scale in bringing those seeking to learn and connect with those who provide innovative solutions to K-12 learning. This community platform serves the communication needs of our Ed-Tech community in the state of Georgia, and elsewhere.

Please contact Ms. Tana Torrano, [Tana@OSBO](mailto:Tana@OSBO) to discuss your role in helping us to fulfill our vision for the Ed-Tech Initiative 2015-18.

**Save the date: September 17, 2015 - Annual Ed-Tech Symposium in Atlanta.**

We appreciate your support, and look forward to hearing from you!

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